



AKSI / SCAI Contribution To The Development of Indonesia Specialty Coffee

This short overview is to support the event of
Seminar Kopi – Ministry of Industry



Specialty Coffee
Association of Indonesia





Specialty Coffee Association of Indonesia

- Forum for all value chain players in Specialty Coffee Indonesia
→ from farmer/coop, trader/exporter, importer, roaster, café, retailer, government & institutional, individual (cafe/resto consultant , researcher)
- Mission : to improve volume, value and quality of Indonesian Specialty Coffee
- Promoting and setting up quality standard from production, processing, brewing and serving Specialty Coffee



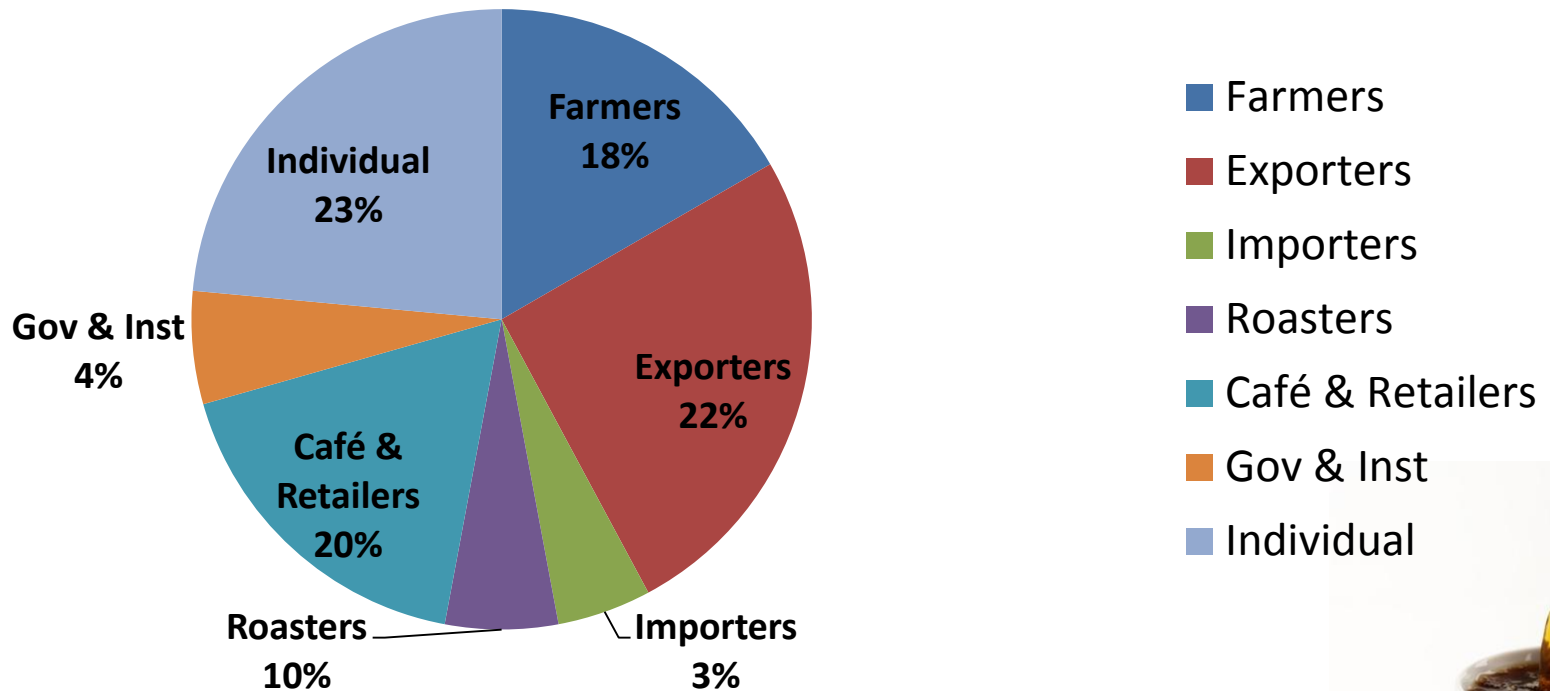
Specialty Coffee
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SCAI Membership Profiles (December 2013)

Membership Profile





Focus of The Programs

- Education & Awareness Indonesia Specialty Coffee Knowledge
 - Production and Processing
 - Cupping and Brewing
 - Traceability (Geographic Indication and Coffee Origin Places)
 - Certification in Coffee Information
- Skill Developments
 - Good Agriculture Practices
 - Cupping and Brewing
 - Roasting
 - Barista
 - New Trends in Coffee





Our Signature

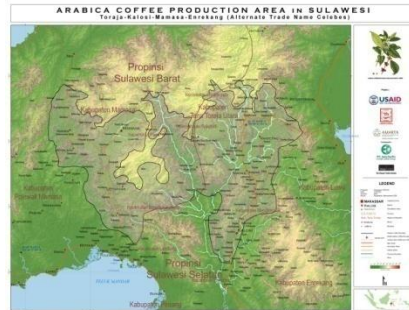
Bean



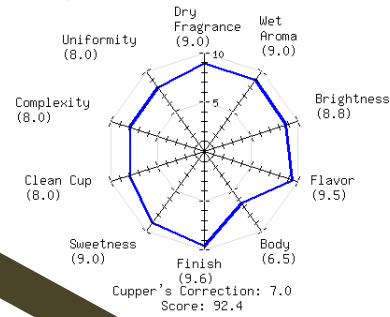
Selang Kopi Spesialti Indonesia 3
The 3rd Indonesia Specilty Coffee Auction

2014

Auction



Origin Map



Q Coffee System



Cup



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Barista



National Competitions



INDONESIA BARISTA CHAMPIONSHIP

		Focus	Competitor	Café	
2009	Jakarta only	————>	Promotion	< 100	< 20
2011	5 cities	————>	Spread Promo	> 140	< 30
2013	5 cities	————>	Strengthen	> 170	> 60
2014	East & West	————>	Quality	> 120	> 70



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National Competitions



INDONESIA LATTE ART CHAMPIONSHIP

Elimination : By sending the Video Presentation through YOUTUBE

Finalist : 24 finalist going to compete in Bali (FHT – Bali)



INDONESIA CUP TASTERS CHAMPIONSHIP

Competitor : 32 , who most of them are the café owner ,
Q / R Graders , QC , Buyer



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Thankyou

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Asosiasi Kopi Spesial Indonesia

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